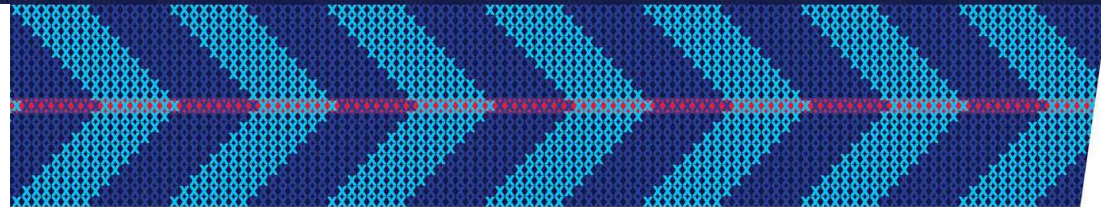
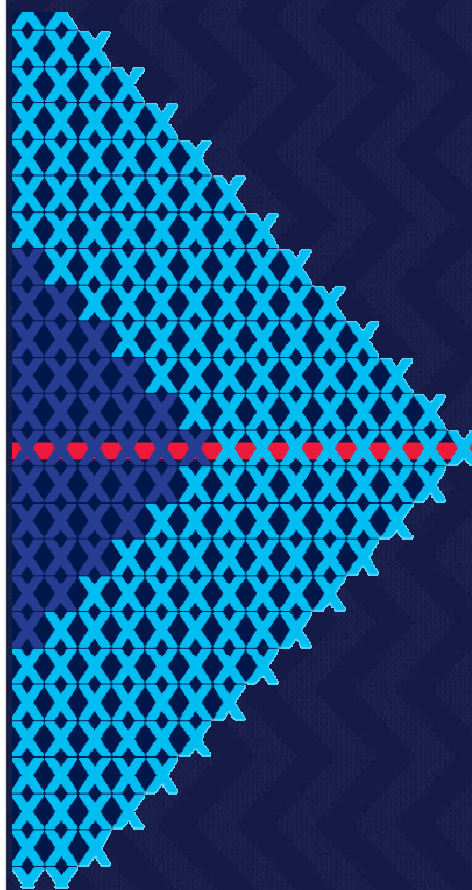


# You Matter To Us

A Prevention First Response to reduce social harm and positively impact on poverty, wellbeing and education outcomes for children 0-5 years.

Senior Sergeant Mike Kingston | NZ Police  
Jan Dobson Senior Project Lead Joint Venture | Ministry of Education



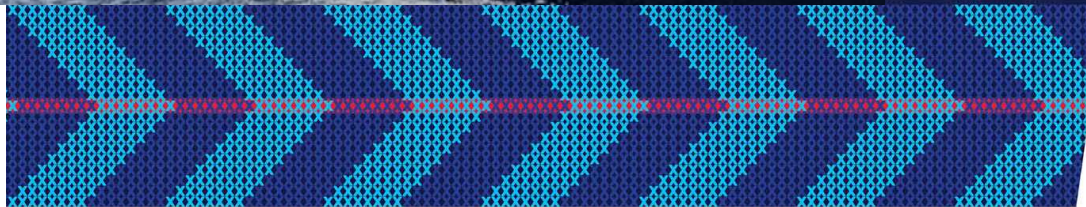




Waimakariri

# Mike Kingston

Senior Sergeant NZ Performance and  
Development Manager  
New Zealand Police

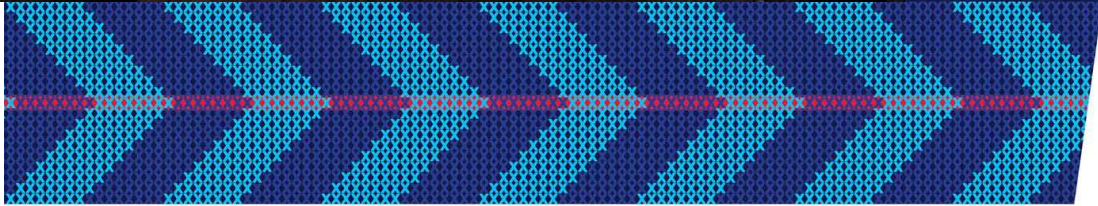




Mount Dobson

# Jan Dobson

Senior Project Lead Joint Venture  
You Matter to Us Lead  
Ministry of Education





# Te Tiriti o Waitangi (The Treaty of Waitangi)

Partnership

Participation

Protection

Aoraki Mt Cook

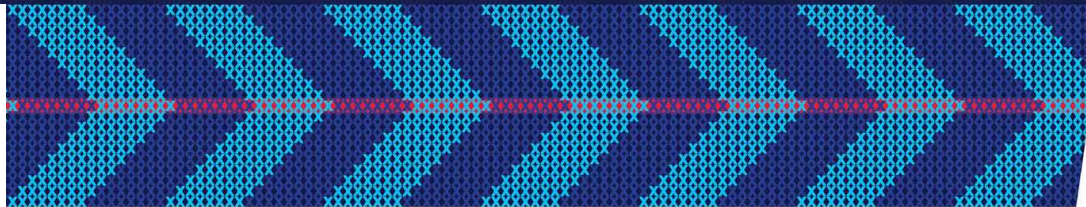




The Ministry of Education  
*Te Uruti*



New Zealand Police  
*Te Omeka*







# OUR BUSINESS TĀ TĀTOU UMANGA



## » POLICING THROUGH A CULTURE OF HIGH PERFORMANCE »

### WHY WE'RE HERE HE AHA TĀTOU I TŌ AI HEI RŌPO

#### OUR PURPOSE

**BE SAFE  
FEEL SAFE**

HOW WE POLICE  
MAKES PEOPLE  
FEEL SAFE

WHAT WE DO  
KEEPS PEOPLE SAFE

#### OUR MISSION



#### OUR VISION

**TO HAVE  
THE TRUST AND  
CONFIDENCE  
OF ALL**

#### OUR MOTTO

**SAFER  
COMMUNITIES  
TOGETHER**

#### OUR GOALS

- PREVENT CRIME AND VICTIMISATION
- TARGET AND CATCH OFFENDERS
- DELIVER A MORE RESPONSIVE COMMUNITY FOCUSED POLICE SERVICE

### WHAT WE DO HE AHA Ā TĀTOU MAHI

#### OUR STRATEGIES

**PREVENTION FIRST MODEL**  
TAKING EVERY OPPORTUNITY  
TO PREVENT HARM



**TURNING OF THE TIDE**  
BETTER OUTCOMES FOR  
NZ BY WORKING IN  
PARTNERSHIP WITH IWI



**SAFER JOURNEYS**  
REDUCING AND PREVENTING  
ROAD RELATED TRAUMA



**WELLNESS AND SAFETY**  
LOOKING AFTER OUR PEOPLE

#### OUR TARGETS

**5% REDUCTION IN ROAD DEATHS EACH AND EVERY YEAR**

**10,000 FEWER SERIOUS CRIME VICTIMISATIONS BY 2021**

**25% REDUCTION IN REOFFENDING BY MĀORI BY 2025**

**90% OF PEOPLE FEEL SAFE AND HAVE TRUST AND CONFIDENCE IN POLICE BY 2021**



**\$500 MILLION CASH AND ASSETS RESTRAINED FROM GANGS AND CRIMINALS BY 2021**

### HOW WE DO IT HE PEHEA E MAHIA AI E TĀTOU

#### OUR PEOPLE

ARE:

- VALUED
- EQUIPPED AND ENABLED
- SAFE AND FEEL SAFE
- HIGH PERFORMING
- VICTIM FOCUSED
- VISIBLE

#### OUR TRANSFORMATION PROGRAMME

**THE SAFEST COUNTRY POLICING 2021**

**BUILDING THE FRONT LINE**

**SAFER WHĀNAU**

**IWI AND COMMUNITY PARTNERSHIPS**

**EVIDENCE-BASED POLICING**

**MODERNISING OUR SERVICE DELIVERY**

**POLICE HIGH PERFORMANCE FRAMEWORK**

#### OUR PARTNERSHIPS

WORKING TOGETHER TO ACHIEVE COLLECTIVE IMPACT WITH OUR PARTNERS



OUR VALUES » PROFESSIONALISM » RESPECT » INTEGRITY » COMMITMENT TO MĀORI & THE TREATY » EMPATHY » VALUING DIVERSITY

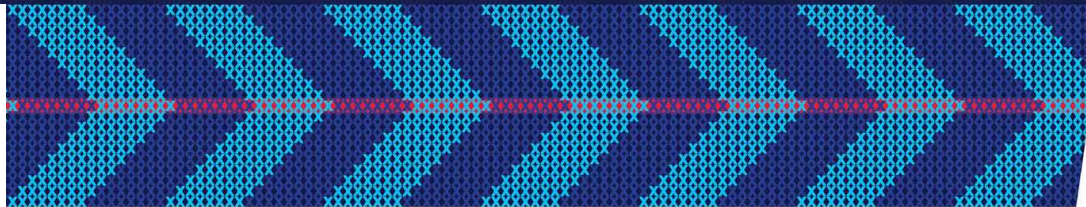




Ministry of Education  
*Equity and Excellence*



New Zealand Police  
*Be Safe, Feel Safe*



# Scan



## Christchurch's Traumatic Events

SCAN

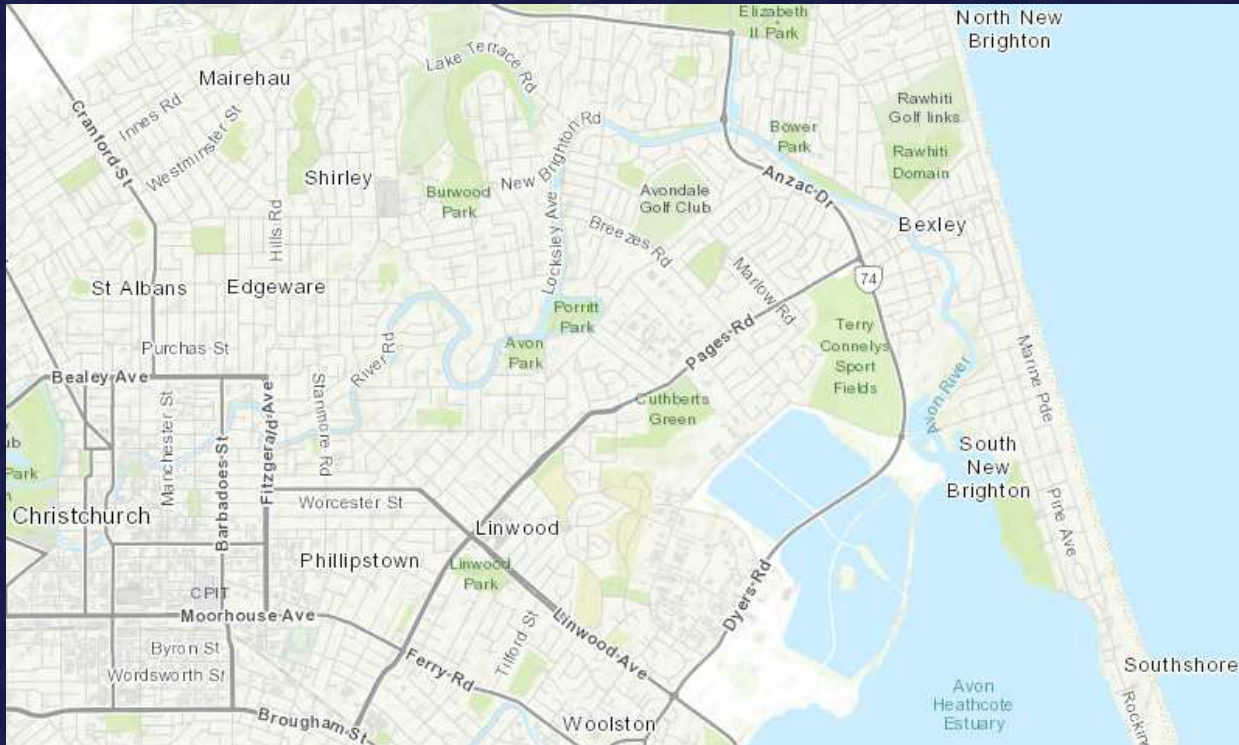


- 2010 Earthquake 7.1
- 2011 Earthquake 6.3
- 2019 Terrorist Attacks



# East Christchurch

SCAN



## Impact on Community

- Deprivation
- Existing poverty
- Displacement
- Low paid employment
- Crime and disorder



## Linwood's Traumatic Events

SCAN



## Demographics of Linwood

- 25,600 people
- 28% single parent families
- 48% population live in most deprived areas
- Escalated social deprivation
- Possible re-traumatisation

## Challenges in Linwood

SCAN

### Early Childhood Challenges

- Child poverty
- Long term deprivation
- Increased behavioural challenges
- Disconnected community

### Health and Social Services

- Poverty and deprivation
- Agencies were a symptom
- Lack of cohesion

### Crime Problems

- Disorder
- Dishonesty
- Violence
- Traffic
- Youth

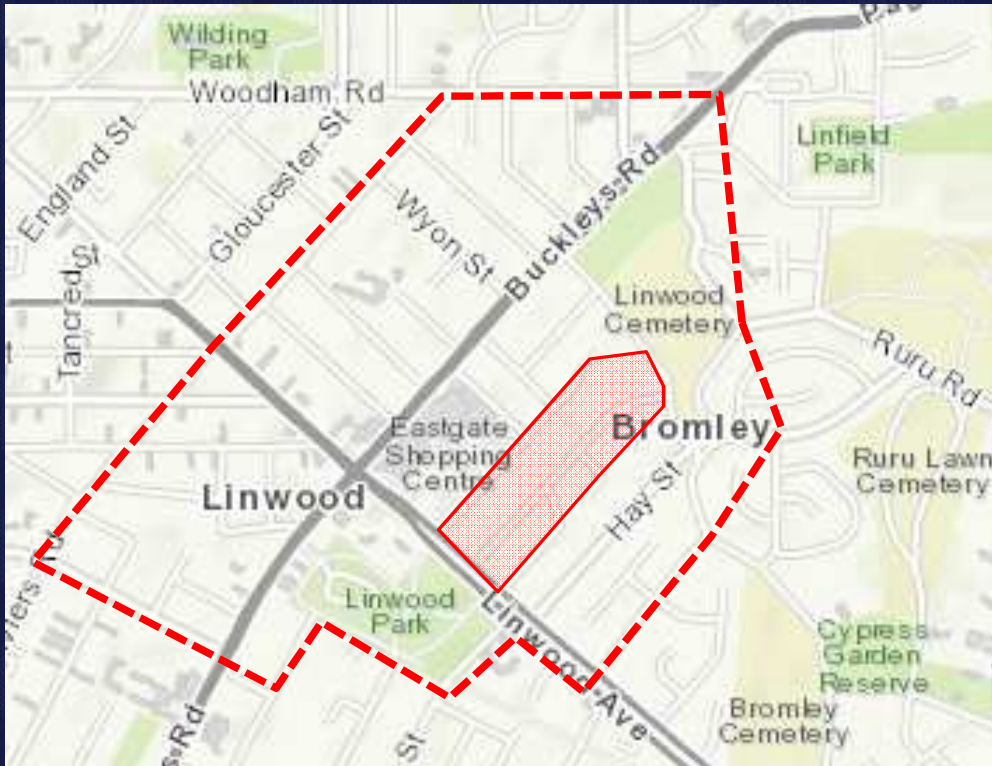
Calls for Service ▲ 33%

Recorded Offences ▲ 15%



## Community Concerns

SCAN



## Results of NEST Survey (2015)

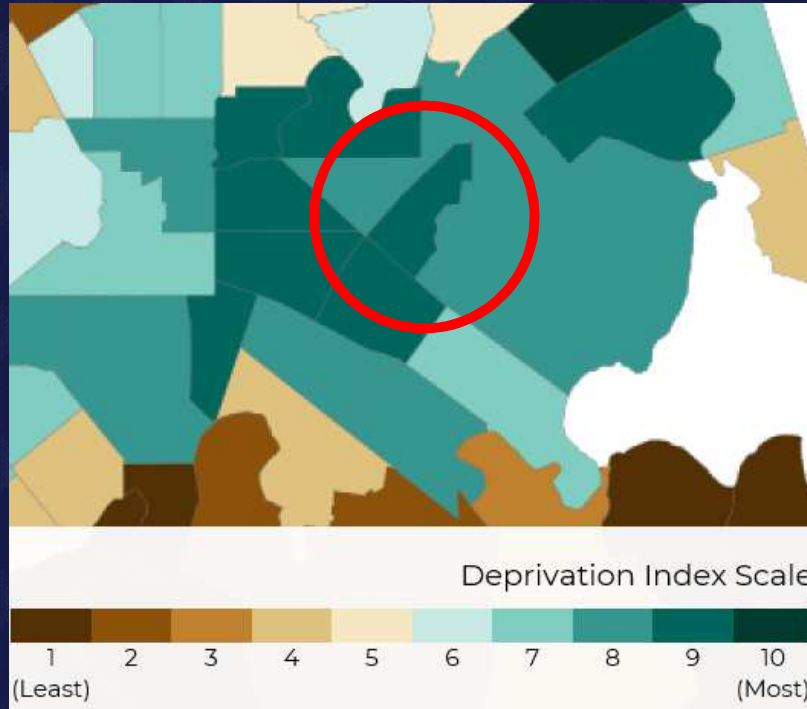
- 458 NEST surveys completed
  - 74% residential respondents
  - 85% commercial respondents
- Disorderly youth
- Assaults and intimidation

➤ Focus on Jollie Street



## Jollie Street

SCAN



## Results of Agency Scan (2015)

- 22 Children not enrolled
- 84% of Jollie Street respondents had concerns for their safety
- 63 Social housing properties
- 9/10 Deprivation Rating



# CHEERS

## SCAN

### Community

- Disorder
- Dishonesty
- Intimidation
- Deprivation
- Victimization

### Harm

- Physical
- Psychological
- Damage
- 84% unsafe

### Expectation

- Police response
- Crime & disorder

### Events

- 33% increase
- Youth offenders

### Recurring

- Chronic
- Same time/day

### Similarity

- Youth related
- Repeat calls





# Analysis



# Crime Science & Criminology Theory

ANALYSIS

## Rational Choice Theory

*Opportunities for crime*

## Routine Activity Theory

*Lack of handler*



## Crime Pattern Theory

*Crime enablers, attractors and generators*



## Problem Definition

ANALYSIS

**Disengaged youth congregating and living in Jollie Street are causing disorder in Linwood between the hours of 2 pm and 6 pm across all days of the week.**



# Effect of Childhood Experiences

ANALYSIS

## Adverse Childhood Experiences (ACES's)



Toxic Stress



Abuse

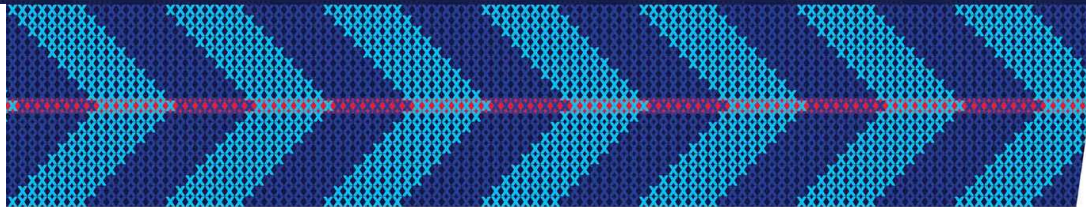


Neglect

Whānau – family in the widest sense

Whanaungatanga – relationships

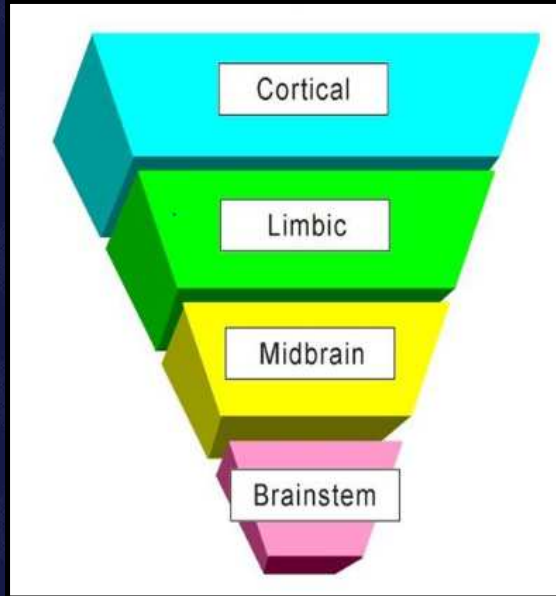
Kotahitanga – working together in unity





# Thematic Analysis

## ANALYSIS



Bruce Perry's Neurosequential Model

### Protective Factors



➤ Early Childhood Education



➤ Safer Communities



➤ Social Connections

Whānau – family in the widest sense

Whanaungatanga – relationships

Kotahitanga – working together in unity



## Different Approach to Policing

*ANALYSIS*

**You cannot arrest your way out of intergenerational crime.**



## Hypothesis

## ANALYSIS

**Poverty, deprivation and an absence of equity were leading youth into a life of crime within the Linwood area, and specifically Jollie Street.**



# Response



## Traditional Response

*RESPONSE*

### Initial Approach

- Offender management
- Disorderly youth
- Thefts, assaults and intimidation
- Crime prevention through Environmental Design (CPTED)
- Window washing bylaw

## Collaborative Response

**RESPONSE**

### Teamed Up Approach

- Partnership
- Trust and confidence
- Feel safe, be safe
- Hearts and minds
- Collaborative capacity
- Innovation

*Whānau – family in the widest sense*

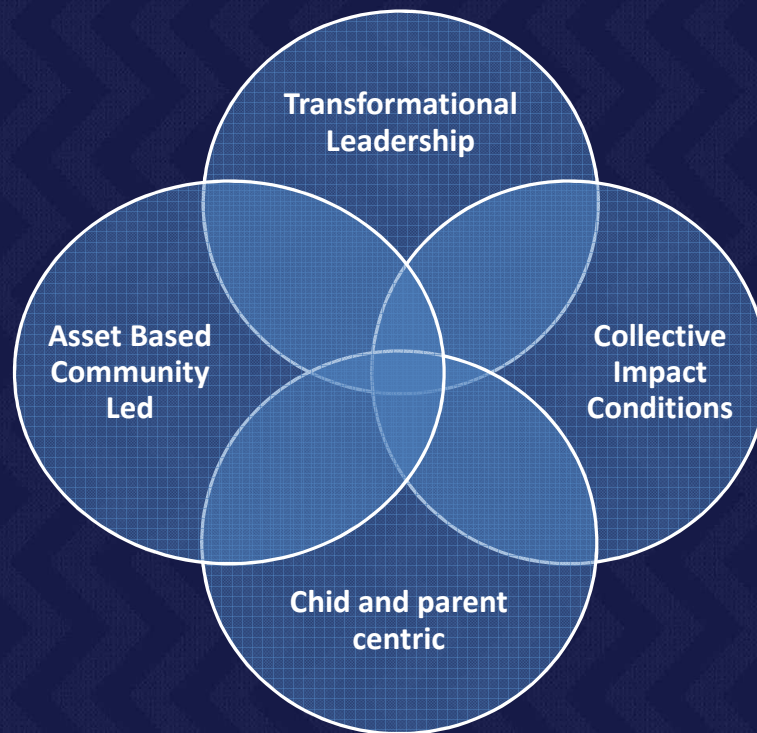
*Whanaungatanga – relationships*

*Kotahitanga – working together in unity*



## You Matter To Us Framework

**RESPONSE**



- Collective Impact
- Transformational leadership
- Asset based community led development (ABCD)
- Child and parent centric
- Key risks

*Whānau – family in the widest sense*

*Whanaungatanga – relationships*

*Kotahitanga – working together in unity*



# Dual Response

RESPONSE

## Prevention First

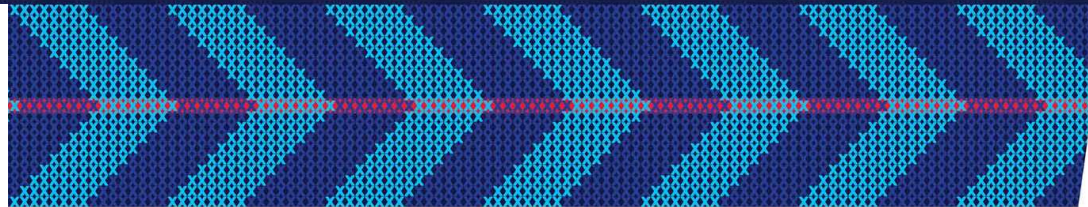
## Asset Based Community Led Development



Whānau – family in the widest sense

Whanaungatanga – relationships

Kotahitanga – working together in unity





## The Jollie Street Hub

**RESPONSE**



### A Better Understanding

- Meeting with residents
- Connecting with families
- 20 – 70 children and parents
- Whānau hui (*meetings*)
- Shame of poverty
- Truancy and youth crime

Whānau – family in the widest sense

Whanaungatanga – relationships

Kotahitanga – working together in unity

## The Jollie Street Hub

*RESPONSE*

### Community Engagement

- Common themes
- Hub days
- Inherent distrust
- Building trust
- Community garden

*Whānau – family in the widest sense*

*Whanaungatanga – relationships*

*Kotahitanga – working together in unity*



## Castle Hill Trip

**RESPONSE**



*Whānau – family in the widest sense*



*Whanaungatanga – relationships*

### Equity of Experience

- Connecting whānau
- Ngāi Tahu (iwi/tribe)
- Substantiating hypothesis
- Identity and belonging

*Kotahitanga – working together in unity*

## Prevention First Response

*RESPONSE*

### Addressing Causation

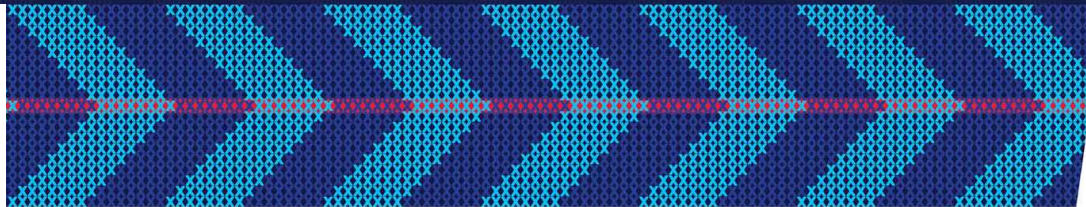
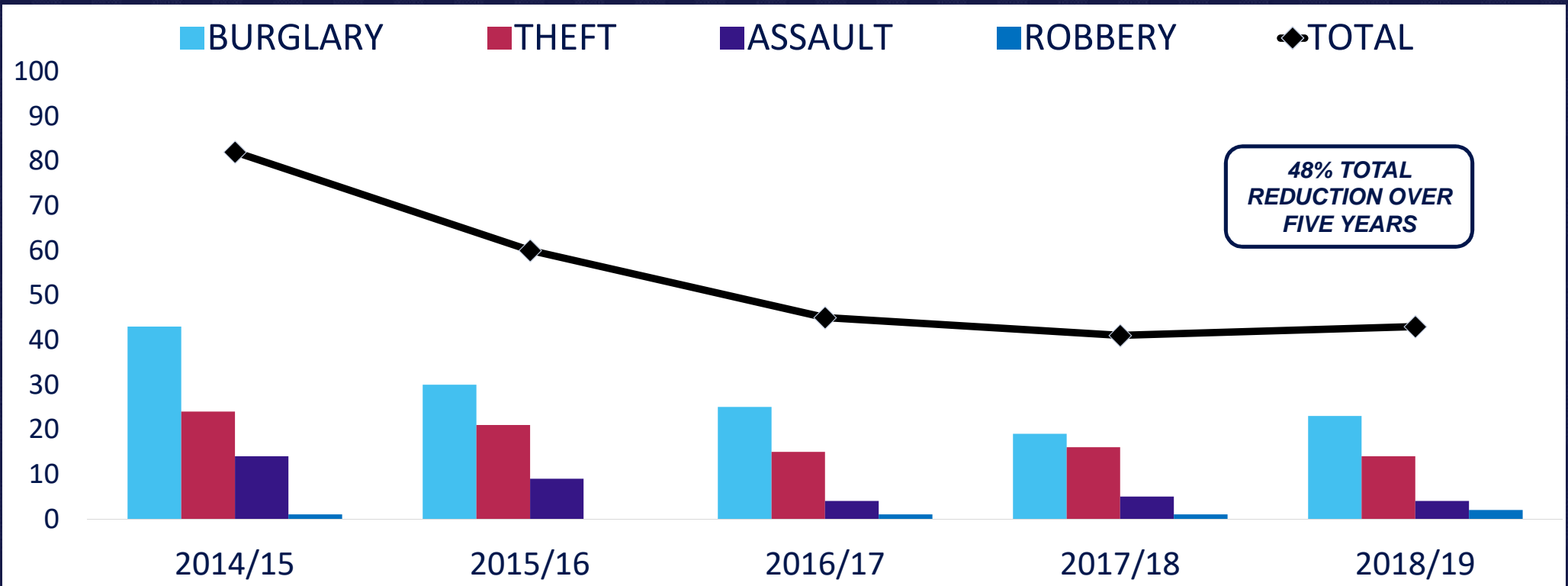
- Drivers of demand
- Targeting youth
- Deploy to demand
- Worked alongside family
- Increased trust and confidence
- Teamed up response



# Assessment

# Jollie Street Victimisations

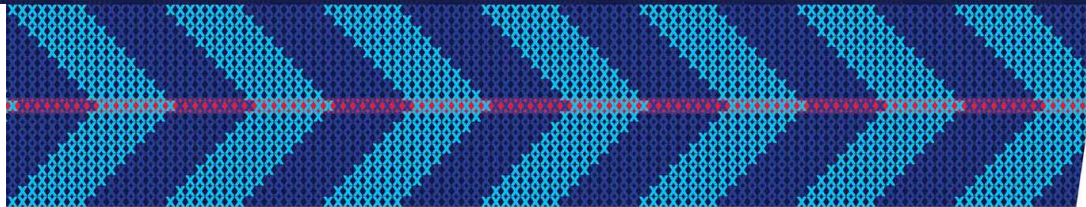
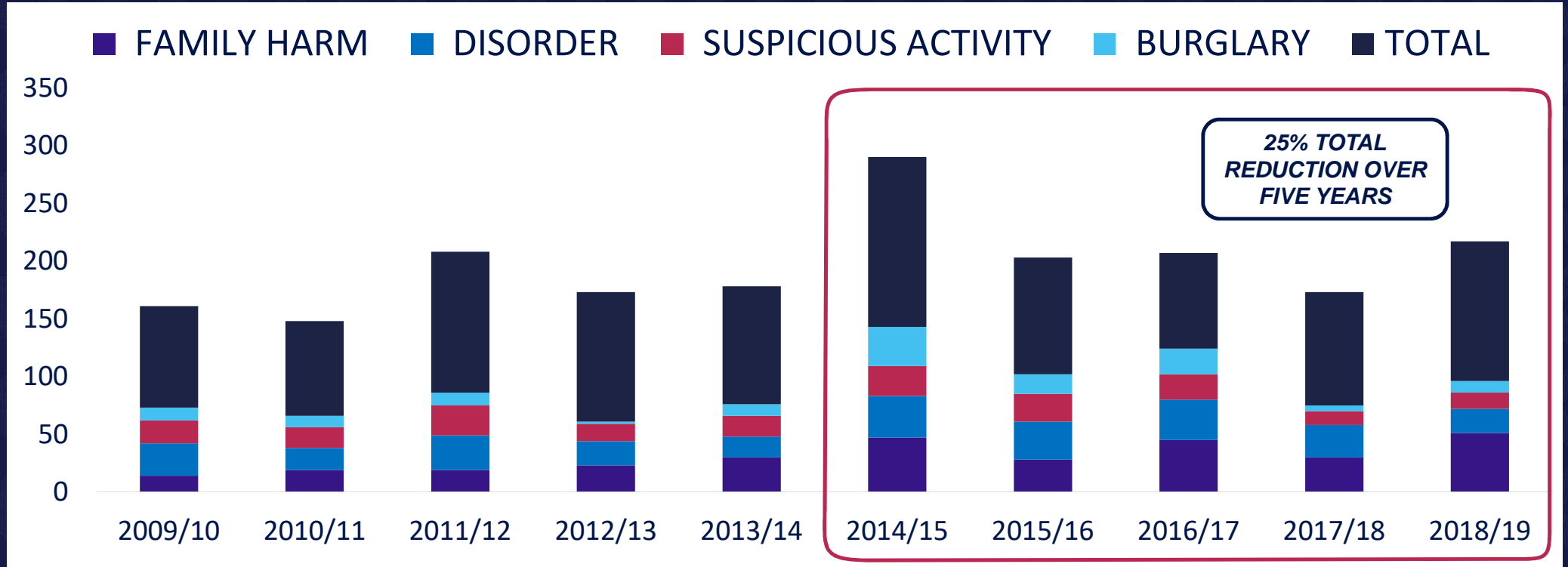
ASSESSMENT





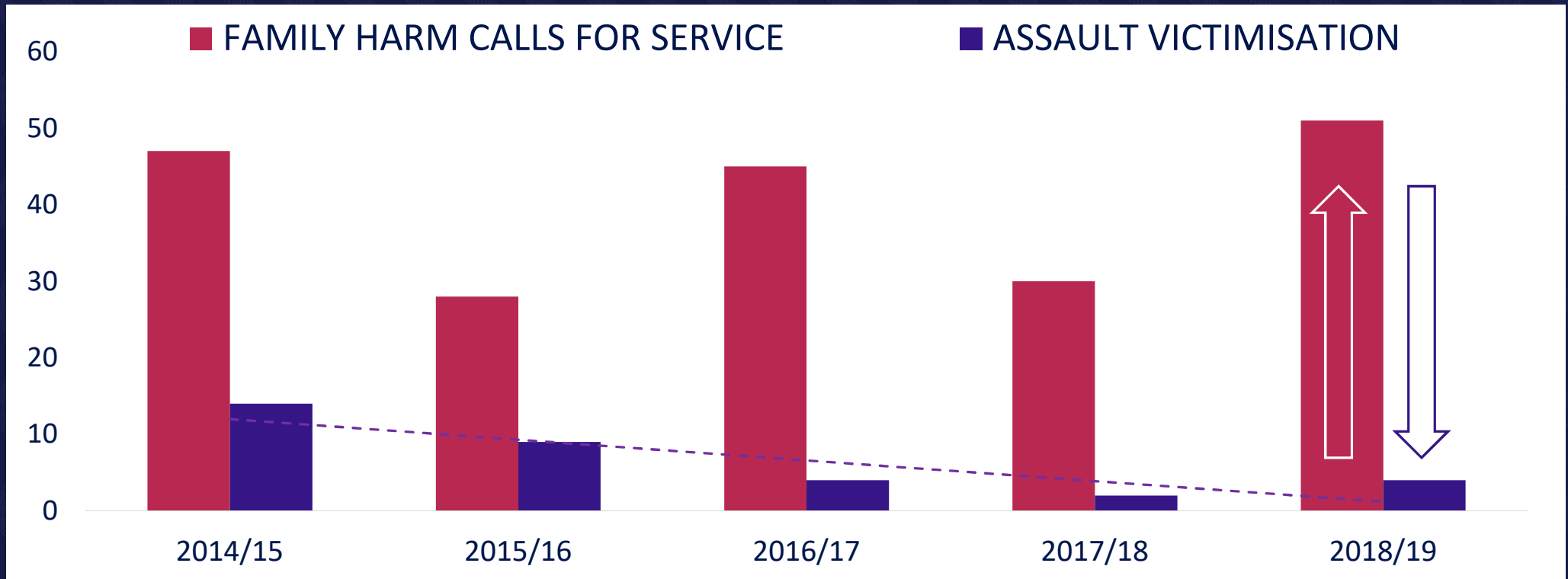
# Jollie Street Calls for Service

ASSESSMENT



# Jollie Street Family Harm & Assault

ASSESSMENT





## Different Impact Measures

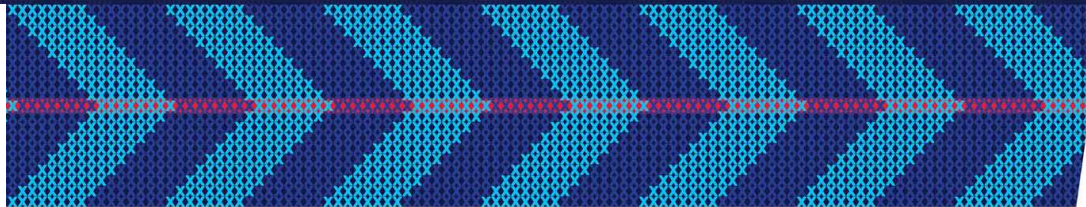
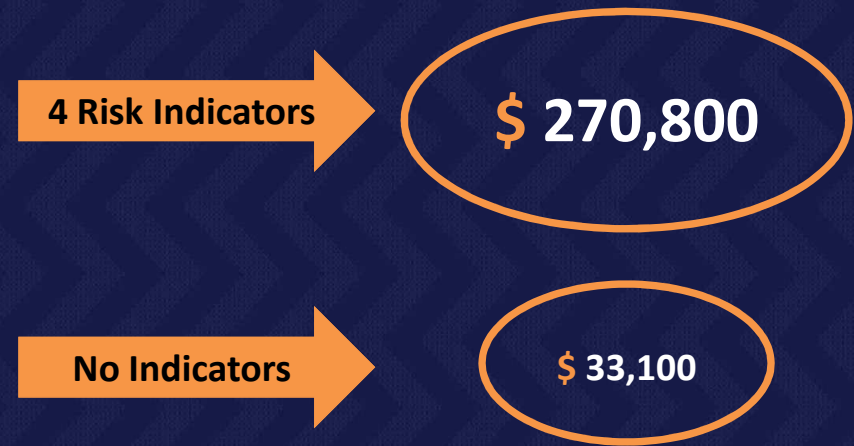
ASSESSMENT

### Investment, Resourcing and Benefits

- \$89 Police investment per household
- 150 frontline hours redeployed
- 40% reduction in NZP cost of CFS



### The Cost of Doing Nothing



## Results of NEST Survey (2018)

### ASSESSMENT

In 2015 **16%** of Respondents felt safe

In 2018 **85%** of Respondents *feel* safe

*“All the trouble and gangs have moved out, because of the street clean up I think.”*

*“This is the best it has been since we have been here.”*

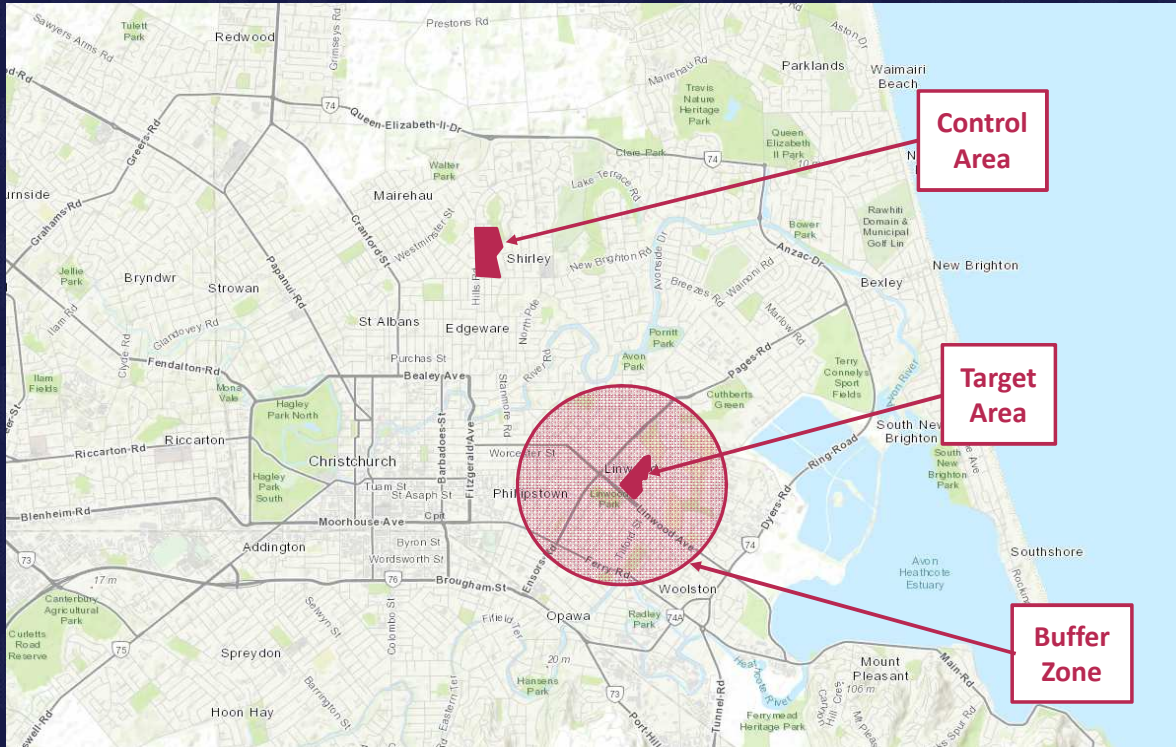
*“Know my neighbours, we keep an eye out for each other.”*

*“No issues, it used to be a bad street years and years ago but not now.”*



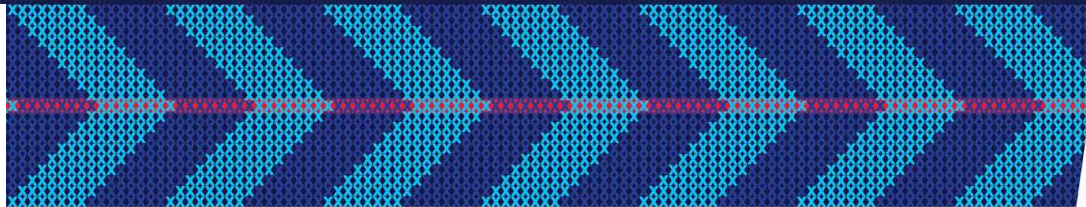
# Displacement

## ASSESSMENT



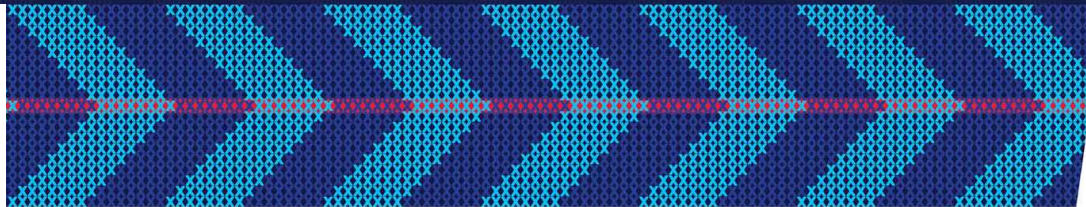
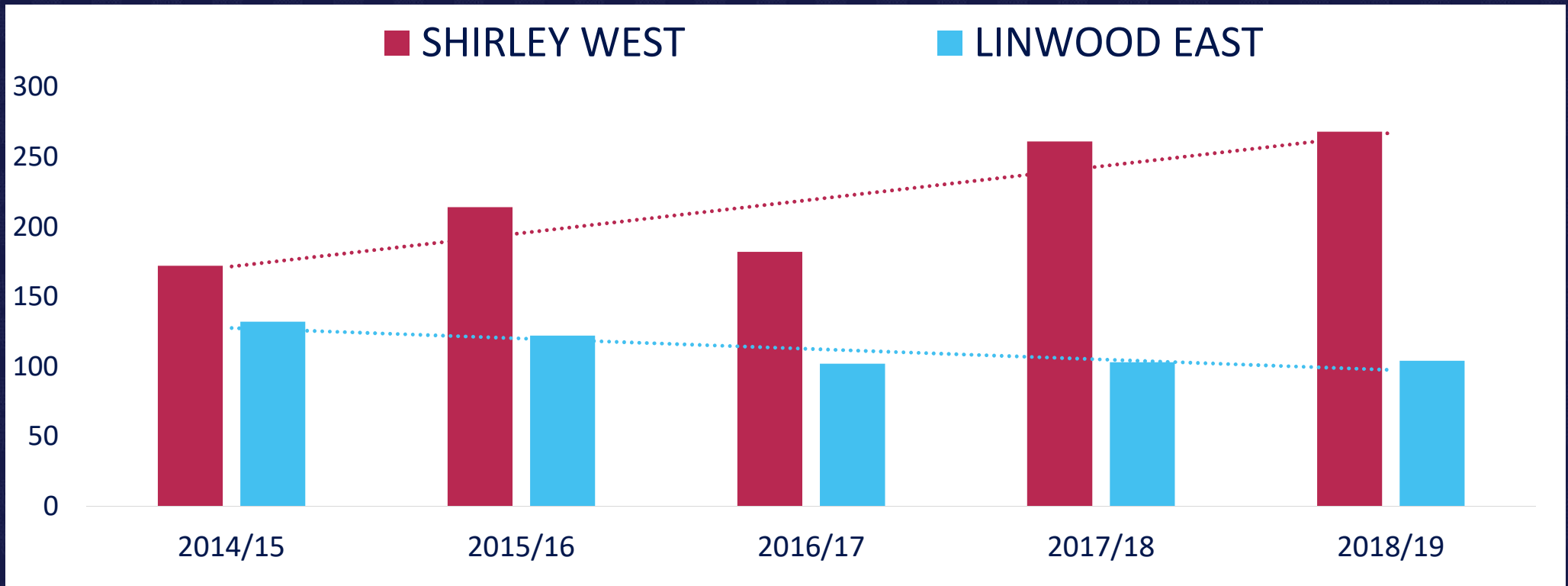
### Riselaw Street Control Area

- Similar demographics
- Close to mall and schools
- 8/10 deprivation rating
- High proportion of social housing
- Increase in calls for service
- Increase in victimisations



# Linwood vs. Shirley Comparison

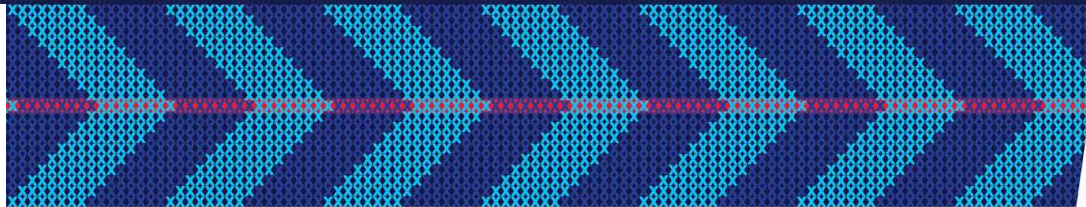
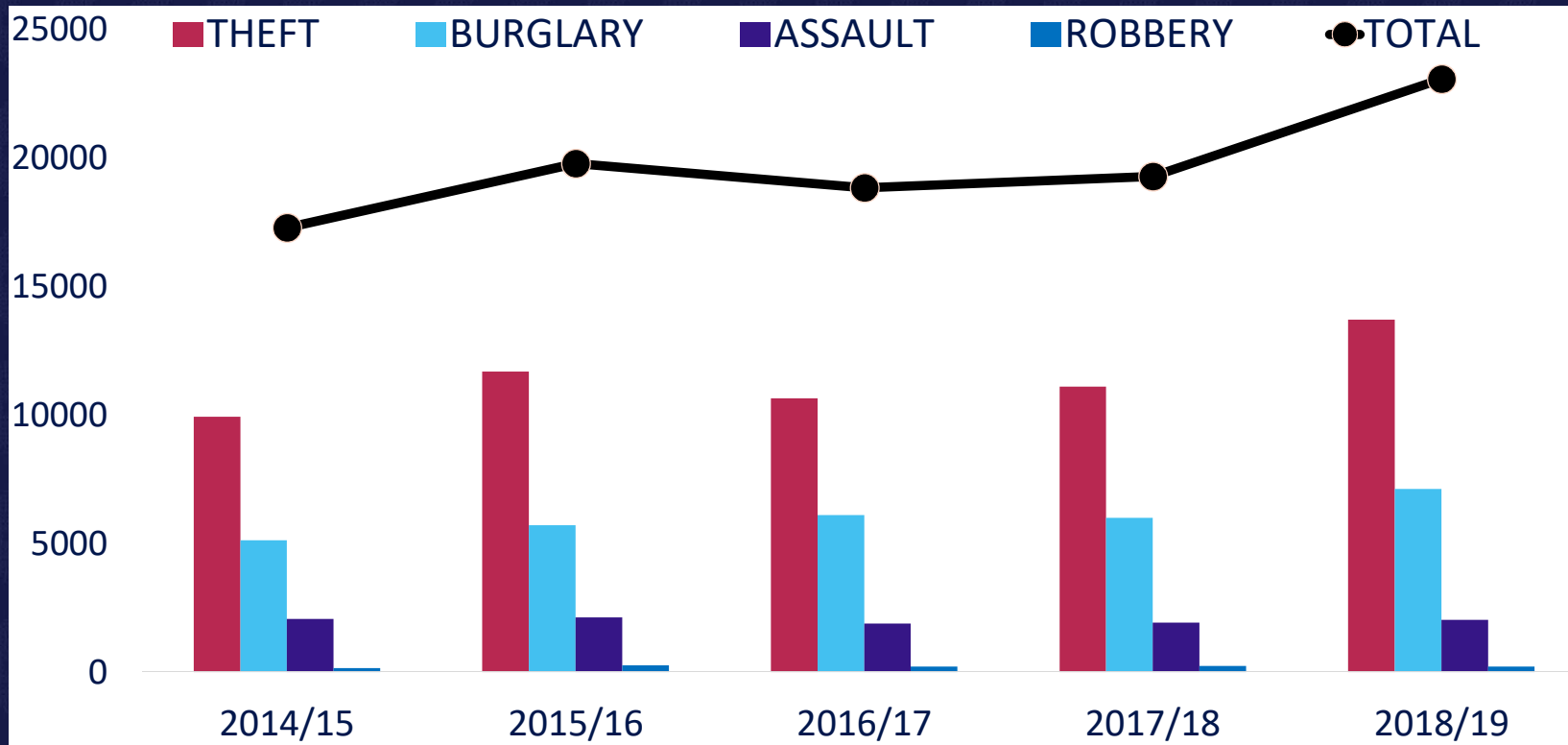
ASSESSMENT





# Christchurch City Victimisations

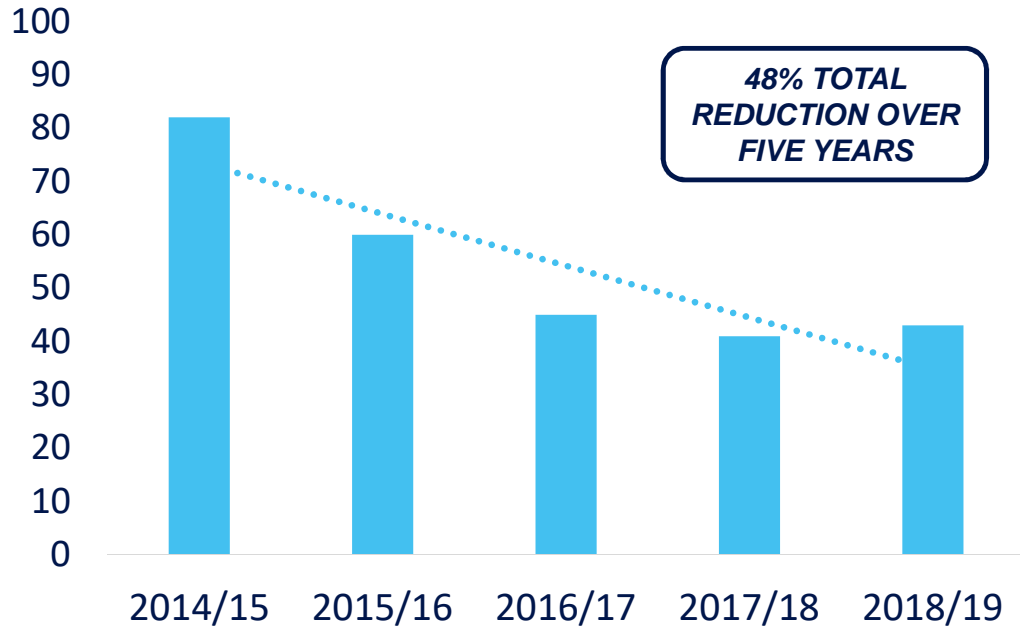
## ASSESSMENT



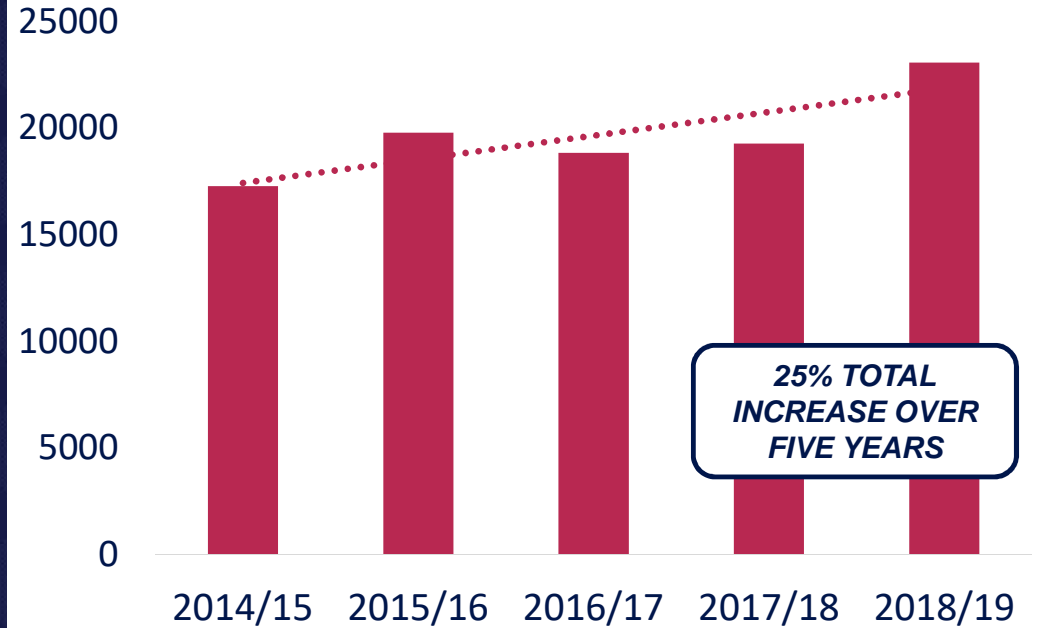
# Victimisation Comparison

## ASSESSMENT

### JOLLIE STREET



### CHRISTCHURCH CITY





## Collective Outcomes

## ASSESSMENT

### Building Protective Factors

- ACE's mitigated
- 22 children engaged in education
- Networks developed
- Impact on deprivation

*Whānau – family in the widest sense*

*Whanaungatanga – relationships*

*Kotahitanga – working together in unity*

# You Matter To Us

## ASSESSMENT

2015 – 2016  
Collaborative Capacity



ECE  
Services



NZ Police &  
MOE



Agency/Organisation  
Partners

2016 – 2018  
Collective Action



Neighbourhood  
Hub



Early Childhood  
Education Services  
(ECE)

2019  
Collective Outcomes

48%

Decrease in  
Victimisation

25%

Reduction in  
calls for service

85%

Respondents  
feel safe  
compared with  
16% in 2014/15

22

Children not  
enrolled in ECE  
identified as now  
enrolled in  
education

2019  
Sustainability



Whānau  
Leads



Kids  
Hub



“Poverty is multi-dimensional; it has both physical and emotional aspects, and at it’s core it is about unacceptable hardship. Poverty is unacceptable. We have a moral imperative to do something about it.”

*Keiran Madden – The Heart of Poverty*

## References

- Centre on the Developing Child Harvard University. *Toxic stress*. Retrieved (April) 2019 from: <https://developingchild.harvard.edu/science/key-concepts/toxic-stress/>
- Characteristics of Children at Risk. The NZ Treasury. Retrieved May 2019 from <https://treasury.govt.nz/sites/default/files/2016-02/ap16-01-infographic.pdf>
- Christchurch City Council. Linwood Ward. Population Data. Retrieved (2019) from: <https://www.ccc.govt.nz/culture-and-community/christchurch/statistics-and-facts/community-profiles/linwood-central-heathcote/linwood-ward>
- Linwood Ward; Christchurch City Council. Retrieved (May) 2019 from: [https://www.google.com/search?rlz=1C1GCEA\\_enNZ812NZ812&q=deprivation+index+score+\(2013\)+1077+for+Linwood+NZ&tbm=isch&source=univ&safe=active&sa=X&ved=2ahUKEwj8yg32rL3iAhWz7HMBHX8bDrQQsAR6BAgJEAE&biw=1163&bih=676#imgrc=mJP5wxEdaEgZBM](https://www.google.com/search?rlz=1C1GCEA_enNZ812NZ812&q=deprivation+index+score+(2013)+1077+for+Linwood+NZ&tbm=isch&source=univ&safe=active&sa=X&ved=2ahUKEwj8yg32rL3iAhWz7HMBHX8bDrQQsAR6BAgJEAE&biw=1163&bih=676#imgrc=mJP5wxEdaEgZBM)
- Clarke, R and Eck, J. (2003). Become a Problem Solving Crime Analyst: In 55 Small Steps. Jill Dando Institute of Crime Science.
- Harrison, R., Blickem, C., Lamb, J., Kirk, S & Vassilev, I. (2019). Asset - Based Community Development: Narratives, Practice and Conditions of possibility – A qualitative study with community practitioners. *SAGE Open Journal*, 9(1), 1-11. DOI: [10.1177/2158244018823081](https://doi.org/10.1177/2158244018823081)
- Harrison, R., Blickem, C., Lamb, J., Kirk, S & Vassilev, I. (2019). Asset - Based Community Development: Narratives, Practice and Conditions of possibility – A qualitative study with community practitioners. *SAGE Open Journal*, 9(1), 1-11. DOI: [10.1177/2158244018823081](https://doi.org/10.1177/2158244018823081)
- Madden, K. The Heart of Poverty. Retrieved from: [http://img.scoop.co.nz/media/pdfs/1407/Maxim\\_Institute\\_Poverty\\_Issues\\_Paper.pdf](http://img.scoop.co.nz/media/pdfs/1407/Maxim_Institute_Poverty_Issues_Paper.pdf)
- Moffitt, T, et al. *A gradient of childhood self-control predicts health, wealth, and public safety*. Retrieved (May) 2019 from: [https://www.pnas.org/content/pnas/108/7/2693.full.pdf?fbclid=IwAR2UEElh6jll\\_gCAio684CM4RtQISfdvP84Jfymc9OTbyFABH6HCdt7XT8A](https://www.pnas.org/content/pnas/108/7/2693.full.pdf?fbclid=IwAR2UEElh6jll_gCAio684CM4RtQISfdvP84Jfymc9OTbyFABH6HCdt7XT8A)
- **Poverty, Stress, and Brain Development: New Directions for Prevention and Intervention** retrieved (April) 2019 from: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5765853/>
- **[Retraumatization--a conceptional approach]**. Retrieved April 15 2019 from: <https://www.ncbi.nlm.nih.gov/pubmed/20301050>
- Scottish Public Health Network (ScotPHN) '*Polishing the Diamonds*' Addressing Adverse Childhood Experiences in Scotland. Retrieved (April) 2019 from: [https://www.scotphn.net/wp-content/uploads/2016/05/2016\\_05\\_26-ACE-Report-Final2.pdf](https://www.scotphn.net/wp-content/uploads/2016/05/2016_05_26-ACE-Report-Final2.pdf)
- Socioeconomic Deprivation Indexes: NZ Dep% NZiDep, Department of Public Health. Retrieved April 14 2019 from: <https://www.otago.ac.nz/wellington/departments/publichealth/research/hirp/otago020194.html>
- **The Trauma That Arises from Natural Disasters: Natural disasters often result in mass cases of PTSD for survivors**. Retrieved April 15 2019 from: <https://www.psychologytoday.com/intl/blog/somatic-psychology/201004/the-trauma-arises-natural-disasters>



## Contact details:

### Senior Sergeant Mike Kingston – New Zealand Police

Phone: +64 211911359

Email: [Michael.Kingston@police.govt.nz](mailto:Michael.Kingston@police.govt.nz)

### Jan Dobson

### Senior Project Lead Joint Venture & YMTU Lead – Ministry of Education

Phone: +64 275720652

Email: [Jan.Dobson@education.govt.nz](mailto:Jan.Dobson@education.govt.nz)